



MLOA
MEDICAL LABORATORY
OWNERS' ASSOCIATION



GREETINGS FROM MEDICAL LABORATORY OWNERS ASSOCIATION

We are excited to announce the details of the souvenir tariff for the upcoming **Labcon 2024** in connection with the Annual State Conference of Medical Laboratory Owners Association (MLOA), scheduled to be held on **28th & 29th September 2024 at Vythiri Village Resort, Vythiri, Wayanad**. The conference souvenir will be a memorable keepsake, offering an excellent opportunity for you to showcase your brand and support the event.

Souvenir Tariff Details:

1. Back Cover (Colour): ₹ 40000/-
2. Inside Front Cover (Colour): ₹ 30000/-
3. Inside Back Cover (Colour): ₹ 30000/-
4. Full Page (Colour): ₹ 15000/-
5. Half Page (Colour): ₹ 10000/-
6. Strip (Colour): ₹ 5000/-

Why Advertise in the Conference Souvenir?

- **Visibility:** Reach a targeted audience of professionals, researchers, and key decision-makers in the industry.
- **Branding:** Enhance your brand's visibility and presence at a premier industry event.
- **Engagement:** Engage with conference attendees before, during, and after the event.

Submission Guidelines:

- **Artwork Requirements:** High-resolution (300 dpi) in JPEG, PNG, or PDF format.
- **Submission Deadline:** 31-08-2024
- **Submission Email:** souvenir@labcon.co.in
- **Payment Methods:** NEFT



Bank Details:

Account Number: 0982101023039

Canara Bank, Ayyappankavu, Ernakulam - 682018, Kerala

IFSC: CNRB0000982 PAN Number: AACAM8498H

Mode of Payment -NEFT/RTGS

For further inquiries or to reserve your advertisement space, please contact:

Mr.Shaji Puzhakool

Chairman-Souvenir Committee, Labcon-2024

Mob:9946501060

We encourage all members, delegates, and sponsors to take advantage of this opportunity to showcase your support and connect with the esteemed attendees of the conference. Your contributions will significantly enhance the success of our souvenir publication.

Vijayan Pillai

MLOA-State President

Organising Chairman-Labcon-2024

P.K Rajeeshkumar

MLOA-State General Secretary

Organising Secretary -Labcon-2024

R.Joydas

MLOA-State Treasurer

Finance Committee Chairman-Labcon 2024

Shaji Puzhakool

Chairman-Souvenir Committee-Labcon-2024

Mob: +91 99465 01060

Aneesh Ram

Convener-Souvenir Committee-Labcon-2024

Mob: +91 97452 05453

Aneesh Antony

MLOA Dist. Treasurer,Wayanad

Mob: +91 90744 36004

