



MLOA
MEDICAL LABORATORY
OWNERS' ASSOCIATION



labcon
WAYANAD 2024

**MEDICAL LABORATORY OWNERS' ASSOCIATION
STATE CONFERENCE**

28 | 29th September 2024
Vythiri Village Resort, Wayanad



Organized by
MLOA
MEDICAL LABORATORY
OWNERS' ASSOCIATION



Dear Industry Partners and Stakeholders,

Greetings from Medical Laboratory Owners Association

We are excited to announce the upcoming LABCON-2024, the Medical Laboratory Owner's Association (MLOA) State Conference, set to take place from 28th to 29th September 2024 at Vythiri Village Resort, Vythiri, Wayanad. This premier event provides a unique platform for laboratory owners, professionals, and industry experts to come together, share knowledge, and explore the latest advancements in the field.

We invite you to participate as a sponsor or exhibitor at this esteemed conference. By joining us, you will have the opportunity to showcase your products and services to a targeted audience, enhance your brand visibility, and build valuable connections within the industry.

Why Sponsor or Exhibit?

- **Targeted Exposure:**
Connect with decision-makers and influencers in the laboratory industry.
- **Brand Visibility:**
Enhance your brand's recognition through our extensive promotional campaigns.
- **Networking Opportunities:**
Build relationships with key stakeholders and potential clients.
- **Product Showcase:**
Demonstrate your latest innovations and solutions to an engaged audience.



Sponsorship Opportunities:

Title Sponsor ₹500000/- *Taxes as applicable

- ✓ Dedicated exhibition space (6mX3m) in a prime location, maximizing interaction with delegates and showcasing your products or services.
- ✓ 15 minutes speaking slot during the conference
- ✓ Your brand name is prominently associated with the event title, ensuring maximum exposure across all promotional materials, including banners, stage LED wall and social media.
- ✓ Recognition as the title sponsor in all event communications, providing an exclusive positioning above other sponsors.
- ✓ 6 complimentary registrations

Platinum Sponsor ₹300000/- *Taxes as applicable

- ✓ Premier exhibition stall (5mX3m)
- ✓ 10 minutes speaking slot during the conference
- ✓ 5 complimentary registrations
- ✓ Logo at venue

Diamond Sponsor ₹200000/- *Taxes as applicable

- ✓ Prominent exhibition stall (4mX3m)
- ✓ 5 minutes speaking slot during the conference
- ✓ 4 complimentary registrations

Gold Sponsor ₹100000/- *Taxes as applicable

- ✓ Standard exhibition stall (3mX3m)
- ✓ 5 minutes speaking slot during the conference
- ✓ 3 complimentary registrations

Silver Sponsor ₹50000/- *Taxes as applicable

- ✓ Standard exhibition stall(3mX3m)
- ✓ 2 complimentary registrations





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To secure your sponsorship or exhibition stall, please click here to fill the application form in our website or visit www.labcon.co.in. Spaces are limited and allocated on a first-come, first-served basis.

Bank Details:

Account Number: 0982101023039

Canara Bank, Ayyappankavu, Ernakulam - 682018, Kerala

IFSC: CNRB0000982 PAN Number: AACAM8498H

Mode of Payment -NEFT/RTGS

For more details on sponsorship benefits and exhibition opportunities, please visit our website at www.labcon.co.in or contact Mr **Mohanan Moothona** at sponsor@labcon.co.in or **+91 9847 517 477**.

We encourage you to take advantage of these opportunities to showcase your brand and engage with the leaders of the laboratory industry.

Your participation will significantly enhance the success of our conference.

VIJAYAN PILLAI

MLOA-State President

Organising Committee Chairman-Labcon-2024

P.K RAJEESH KUMAR

MLOA-State General Secretary

Organising Committee Secretary-Labcon-2024

R.JOYDAS

MLOA-State Treasurer

Finance Committee Chairman-Labcon 2024

Dr.RAMESH KUMAR

Chairman-Sponsorship Committee-Labcon 2024

+91 94470 44923

MOHANAN MOOTHONA

Convener-Sponsorship Committee-Labcon 2024

+91 98475 17477

PRATHAP VASU C

MLOA Dist. Secretary, Wayanad

+91 92076 03026

SPONSORSHIP COMMITTEE MEMBERS

C.BALACHANDRAN THRISSUR | GIRESAN A KOZHICODE | SHAJI PUZHAKKOO CALICUT | ABDUSSALAM MALAPPURAM
ABDUL MUNEER KASARAGOD | PRAVEEN LAL IDUKKI | SHIRAS SALIM ALAPPUZHA | DR. R.K DILEEP THIRUVANNATHPURAM
CHANDRAKUMAR K KOLLAM | ARUN KUMAR KOTTAYAM | VISHNU PV PATHANAMTHITTA | SANISH S ERNAKULAM
MOHAMED NIHAD THRISSUR | B. SASIDHARAN KANNUR | SHYAM K S WAYANAD | RAJESH M PALAKKAD



Venue Details

Vythiri Village Resorts

NH-766, Near Vythiri Town,
Vythiri P.O Wayanad – 673 576
Kerala, India



How to Reach the venue

By Road:

There is a network of good roads that lead to Wayanad from all three states – Kerala, Tamil Nadu, and Karnataka. You can hire a private car to Wayanad and travel in comfort. Another option is to take the state transport buses that run from Bengaluru, Mysore, Kochi, Mangalore, Trivandrum, Chennai, etc. to Kozhikode or Wayanad.

By Rail:

The nearest railway station to Wayanad is Kozhikode, situated 62 km away from the venue. Kozhikode boasts excellent rail connectivity to all major cities and travelers can opt to take a train to Kozhikode and then proceed to Wayanad by road for a convenient journey.

By Air:

The Calicut International Airport, which is 67 km from the venue serves as the nearest airport to Wayanad. Travelers can catch a flight to Kozhikode, which is well-connected to numerous cities across the country and the Middle East. From Kozhikode, you can easily arrange for a cab or taxi to reach Wayanad conveniently.



www.labcon.co.in